Climate Engagement Program
September 11-14, 2017
UC Valentine Reserve, California

Tentative Program

<u>**Workshop objectives**</u>

Advance the thinking about societal belief systems around climate change and our role in advancing climate literacy of the American public and policy makers.

Build capacity among early-career scholars and graduate students to effectively engage with a broad range of people in conversations about climate change.

Build a community of early-career climate scholars that can support each other's continued climate engagement outside of academia after the workshop.

<u>**Monday, September 11**</u>

Evening   Welcome reception (7:30 pm)
                    Review objectives, establish agreements and introduce ourselves

<u>**Tuesday, September 12**</u>

Morning   **Theory of change** – How does change happen?
                    Learning models – How does societal context influence learning?

Afternoon   **Communication I practice** – More than just talking: how to be an active listener and to listen for understanding. We will be practicing this skill all week!

Evening   **Communication II practice** – Identifying your audience and making yourself relevant and understandable! What are you trying to say and why would it matter to the person you are talking to?

<u>**Wednesday, September 13**</u>

Morning   **Communication III practice** – Framing and messaging. Specific considerations for climate change communication.

Afternoon   **Communicating with the media** - Practicing interviews and considerations for different platforms.

Evening   **Navigating challenging conversations** – Reflections on what pushes your buttons and tools for de-escalation.

Thursday, September 14

Morning   **Effective communication in the policy world** – How is communication in the policy world different? How do you identify opportunities to engage?

Afternoon   Structured time in nature

Evening   **Engagement plans** – Identifying goals for climate change communication after the workshop. How do you use your network to effectively lead change?

Friday, September 15

Depart!